



PROTECTING U.S. CRITICAL INFRASTRUCTURE
AND THE AMERICAN PEOPLE



INFRAGARD NATIONAL MEMBERS ALLIANCE
2026 CORPORATE SPONSORSHIP GUIDE



CELEBRATING 30 YEARS OF PROTECTING OUR NATION.

In 2026, InfraGard National Members Alliance is proudly celebrating the historic 30th anniversary of the InfraGard program. This incredible milestone represents the necessity, success, and longevity of public/private partnership in addressing our nation's complex threat landscape.

AS A SPONSOR OF INFRAGARD NATIONAL MEMBERS ALLIANCE, YOUR ORGANIZATION:

- Helps to protect U.S. businesses, communities and hometowns, our economic interests, our public health and safety, and the American people.
- Empowers vital connections and information sharing between security professionals, law enforcement, and other key stakeholders across the nation who are responsible for keeping our nation safe.
- Provides critical funding for InfraGard National programs and initiatives that aim to protect the U.S. critical infrastructure facilities that power American life.
- Furthers the mission and impact of public/private partnership in pooling resources and leveraging private sector innovation and public sector reach to enhance overall safety and protect America from complex threats.

OUR MISSION:

InfraGard National Members Alliance protects United States critical infrastructure and the American people by cultivating communications, collaboration and engagement between the public and private sectors; the alliance unites the knowledge base, work and resources of these stakeholders to mitigate threats to national security, improve resilience, and strengthen the foundation of American life.



ABOUT INFRAGARD NATIONAL MEMBERS ALLIANCE

InfraGard National Members Alliance (INMA) is an FBI-affiliated independent nonprofit organization dedicated to protecting U.S. critical infrastructure and the American people. Established in 2003, INMA is the private sector component of the FBI's InfraGard® program, which is a partnership between the Federal Bureau of Investigation and members of the private sector for the protection of U.S. critical infrastructure. As a nonprofit, InfraGard National Members Alliance relies on the generosity of corporate sponsors to help defray the costs of educational and training programs and information-sharing initiatives that strengthen national security and the foundation of American life.

OUR DEMOGRAPHICS

InfraGard National Members Alliance proudly has over 40,000 members representing 70+ InfraGard Members Alliances (IMAs) nationwide. As a groundbreaking collaboration between the public and private sectors, we offer our sponsors a highly coveted and targeted demographic. From small and medium-sized businesses to worldwide enterprises, InfraGard members are security leaders and decision-makers who are dedicated to protecting their respective organizations and the United States against all threats and hazards. They are responsible for physical security, cybersecurity, and everything in between, representing all levels of business and industry, government agencies, academia, first responders, state, local and federal law enforcement agencies, and more.

Our sponsorship program is designed to provide our sponsors with marketing and promotional exposure among a targeted audience of security stakeholders, member engagement opportunities, numerous value-added benefits, and most importantly, the opportunity to make significant contributions to the safety and security of our nation.

InfraGard members operate in all 16 critical infrastructure sectors that were established by Presidential Policy Directive 21. These are sectors whose assets, systems, and networks, whether physical or virtual, are considered so vital to the United States that their incapacitation or destruction would have a debilitating effect on security, national economic security, national public health or safety, or any combination thereof.



CHEMICAL SECTOR



FINANCIAL SERVICES SECTOR



COMMERCIAL FACILITIES SECTOR



FOOD AND AGRICULTURE SECTOR



COMMUNICATIONS SECTOR



GOVERNMENT FACILITIES SECTOR



CRITICAL MANUFACTURING SECTOR



HEALTHCARE AND PUBLIC HEALTH SECTOR



DAMS SECTOR



INFORMATION TECHNOLOGY SECTOR



DEFENSE INDUSTRIAL BASE SECTOR



NUCLEAR REACTORS, MATERIALS & WASTE SECTOR



EMERGENCY SERVICES SECTOR



TRANSPORTATION SYSTEMS SECTOR



ENERGY SECTOR



WATER AND WASTEWATER SYSTEMS SECTOR



NEW! BE A PART OF CYBER READINESS & RESILIENCE IN AMERICA.

JOIN THIS EXCLUSIVE GROUP OF GOLD-LEVEL AND ABOVE SPONSORS!

Cyber Readiness and Resilience is a special initiative of InfraGard National Members Alliance. Through this unique initiative, InfraGard National is assembling a coalition of cybersecurity stakeholders to strengthen the cyber readiness and resilience of U.S. critical infrastructure owners and operators.

Cyber Readiness and Resilience will arm security stakeholders with knowledge, tools and resources to be prepared both left and right of boom: readiness in proactively managing cyber risk and preparing for, preventing or confronting cyberattacks, and the resilience to withstand, adapt to, and recover from cyberattacks. Through information sharing and education - including webinars, virtual programs, workshops, conferences, social media campaigns, and more - Cyber Readiness and Resilience aims to be a powerful force in strengthening cybersecurity to keep our nation safe.

If your company serves the cyber community or affiliated industries, ask us how to become a part of Cyber Readiness and Resilience!

Sponsors in this group will have the added benefit of having their company description, logo, and contact information included in an InfraGard National-branded printed marketing slick that will be available at the events that INMA participates in.





RUBY SPONSOR - \$100,000



TARGETED EXPOSURE

- Sponsorship providing company recognition, marketing and promotional opportunities for 12 months.
- Prestigious association with a premier FBI-affiliated independent nonprofit organization.
- Company logo, overview and web site link on the InfraGard National web site with top position.
- Company logo on InfraGard National sponsorship recognition signage and slide presentations at regional and national events.
- Logo on photo backdrop for the 30th Anniversary InfraGard National Awards Ceremony
- Recognition on InfraGard National social media sites announcing the sponsorship.
- Company name and contacts sent to InfraGard membership (6) six times within the year.
- Supporter seal to use on company marketing (“Proud Supporter of InfraGard National Members Alliance”).
- Premier presence at the Congress and InfraGard Leadership Meeting, the largest annual gathering of leaders and members within the InfraGard program.
 - Table display and banner stand
 - Table tents on all tables with sponsor logo
 - Tote bag sponsor and inclusion of sponsor-provided promotional items.
 - A company advertisement (embedded within one slide) to be included in the onscreen presentation.



MEMBER ENGAGEMENT

- Opportunity to present ten (10) INMA-approved educational webinars annually, which will be marketed to all InfraGard members. Webinar proposals and accompanying presentations must be submitted to INMA in a timely manner for advance approval. Webinars must be non-promotional and should not include sales pitches.
- Presenting sponsor of the InfraGard National Awards Program, with company name included in national correspondence about the program.
- Tote bag sponsor, when applicable, at all other InfraGard National events. Sponsor logo prominently featured on tote bag and inclusion of sponsor-provided promotional items.
- INMA press release/announcement template upon request. INMA approval of the final version is required before distribution.
- “Meet Our Sponsor” interview that will be posted on the website and social media.
- One social media post per month (must be approved by InfraGard National).
- 15 co-branded “Tip of the Week” social media posts. These can be staggered or daily for a campaign.
- Introduction and special sponsorship plaque presentation at Congress.
- Opportunity to provide a lightning talk at Congress (15 min).
- Recognition as a Pavilion Partner at the InfraGard National Pavilion at GSX 2026 (September 14-16, 2026 in Atlanta, GA) including booth space.
- Opportunity to offer special promos/discounts to InfraGard members, which will be highlighted on the website and also in a quarterly e-mail blast.
- One standalone email blast sent to InfraGard members to promote each of your sponsor webinars (one email per webinar).
- A featured panelist slot on one INMA industry webinar highlighting current threats, trends, and issues.



TRAINING & EDUCATION

- Access to invaluable training, education and networking opportunities at InfraGard National events. This will also include four (4) complimentary all-access conference passes for two (2) of our partner events (GSX, ISC West, RSAC and InfoSec World).

VIP EXPERIENCES:

- Private networking event with our board of directors for up to 10 guests.
- Additional VIP experiences such as photo opportunities, preferred seating, and invitation-only special events.
- Ten (10) VIP reserved seats at the annual Congress and the InfraGard National Awards reception.
- INMA 30th Anniversary commemorative items such as challenge coins, coffee mugs, etc.



SAPPHIRE SPONSOR - \$75,000



TARGETED EXPOSURE

- Sponsorship providing company recognition, marketing and promotional opportunities for 12 months.
- Prestigious association with a premier FBI-affiliated independent nonprofit organization.
- Company logo, overview and web site link on the InfraGard National web site with featured position.
- Company logo on InfraGard National sponsorship recognition signage and slide presentations at regional and national events.
- Logo on photo backdrop for the 30th Anniversary InfraGard National Awards Ceremony.
- Recognition on InfraGard National social media sites announcing the sponsorship.
- Company name and contacts sent to InfraGard membership six (6) times within the year.
- Premier presence at the Congress and InfraGard Leadership Meeting, the largest annual gathering of leaders and members within the InfraGard program.
 - Table display and banner stand
 - Table tents on all tables with sponsor logo
 - Tote bag sponsor and inclusion of sponsor-provided promotional items.
 - A company advertisement (embedded within one slide) to be included in the onscreen presentation.
- Supporter seal to use on company marketing (“Proud Supporter of InfraGard National Members Alliance”).



MEMBER ENGAGEMENT

- Opportunity to present seven (7) INMA-approved educational webinars annually, which will be marketed to all InfraGard members. Webinar proposals and accompanying presentations must be submitted to INMA in a timely manner for advance approval. Webinars must be non-promotional and should not include sales pitches.
- Premier sponsor of the InfraGard National Awards Program, with company name included in national correspondence about the program. Table display and banner stand at the InfraGard National Awards presentation.
- “Meet Our Sponsor” interview that will be posted on the website and social media.
- Tote bag sponsor at other InfraGard National events. Sponsor logo prominently featured on tote bag and inclusion of sponsor-provided promotional items.
- INMA press release/announcement template upon request. INMA approval of the final version is required before distribution.
- Opportunity to offer special promos/discounts to InfraGard members, which will be highlighted on the website and also in a quarterly e-mail blast.
- 12 co-branded “Tip of the Week” social media posts. These can be staggered or daily for a campaign.
- Introduction and special sponsorship plaque presentation at Congress.
- Opportunity to provide a lightning talk at Congress (15 min).
- Recognition as a Pavilion Partner at the InfraGard National Pavilion at GSX 2026 (September 14-16, 2026 in Atlanta, GA) including booth space.
- One social media post per quarter (must be approved by InfraGard National).
- One standalone email blast sent to InfraGard members to promote each of your sponsor webinars (one email per webinar).



TRAINING & EDUCATION

- Access to invaluable training, education and networking opportunities at InfraGard National events. This will also include four (4) complimentary all-access conference passes for two (2) of our partner events (GSX, ISC West, RSAC and InfoSec World).

VIP EXPERIENCES:

- Eight (8) VIP reserved seats at the annual Congress and the InfraGard National Awards reception.
- Additional VIP experiences such as photo opportunities, preferred seating, and invitation-only special events.
- INMA 30th Anniversary commemorative items such as challenge coins, coffee mugs, etc.



EMERALD SPONSOR - \$50,000

TARGETED EXPOSURE

- Sponsorship providing company recognition, marketing and promotional opportunities for 12 months.
- Prestigious association with a premier FBI-affiliated independent nonprofit organization.
- Company logo, overview and web site link on the InfraGard National web site with featured position.
- Company logo on InfraGard National sponsorship recognition signage and slide presentations at regional and national events.
- Logo on photo backdrop for the 30th Anniversary InfraGard National Awards Ceremony
- Recognition on InfraGard National social media sites announcing the sponsorship and sharing news about products and services.
- Company name and contacts sent to InfraGard membership four (4) times within the year.
- Supporter seal to use on company marketing (“Proud Supporter of InfraGard National Members Alliance”).
- Premier presence at the Congress and InfraGard Leadership Meeting, the largest annual gathering of leaders and members within the InfraGard program.
 - Table display and banner stand
 - Table tents on all tables with sponsor logo
 - Tote bag sponsor and inclusion of sponsor-provided promotional items.
 - A company advertisement (embedded within one slide) to be included in the onscreen presentation.
- Tote bag sponsor at other InfraGard National events. Sponsor logo prominently featured on tote bag and inclusion of sponsor-provided promotional items.

MEMBER ENGAGEMENT

- Opportunity to present five (5) INMA-approved educational webinars annually, which will be marketed to all InfraGard members. Webinar proposals and accompanying presentations must be submitted to INMA in a timely manner for advance approval. Webinars must be non-promotional and should not include sales pitches.
- “Meet Our Sponsor” interview that will be posted on the website.
- Three (3) sponsored social media posts annually (must be approved by InfraGard National).
- Opportunity to offer special promos/discounts to InfraGard members, which will be highlighted on the website and also in a quarterly e-mail blast.
- 10 co-branded “Tip of the Week” social media posts. These can be staggered or daily for a campaign.
- Opportunity to provide a lightning talk at Congress (10 min).
- Recognition as a Pavilion Partner at the InfraGard National Pavilion at GSX 2026 (September 14-16, 2026 in Atlanta, GA) including booth space.
- INMA press release/announcement template upon request. INMA approval of the final version is required before distribution.
- Introduction and special sponsorship plaque presentation at Congress.
- Six (6) VIP reserved seats at the annual Congress and the InfraGard National Awards reception.
- One standalone email blast sent to InfraGard members to promote each of your sponsor webinars (one email per webinar).
- A featured panelist slot on one INMA industry webinar highlighting current threats, trends, and issues.

TRAINING & EDUCATION

- Access to invaluable training, education and networking opportunities at InfraGard National events. This will also include four (4) complimentary all-access conference passes for two (2) of our partner events (GSX, ISC West, RSAC and InfoSec World).



DIAMOND SPONSOR - \$25,000

TARGETED EXPOSURE

- Sponsorship providing company recognition, marketing and promotional opportunities for 12 months.
- Prestigious association with a premier FBI-affiliated independent nonprofit organization.
- Company logo, overview and web site link on the InfraGard National web site.
- Company logo on InfraGard National sponsorship recognition signage and slide presentations at regional and national events.
- Logo on photo backdrop for the 30th Anniversary InfraGard National Awards Ceremony.
- Recognition on InfraGard National social media sites announcing the sponsorship and sharing news about products and services.
- Premier presence at the Congress and InfraGard Leadership Meeting, the largest annual gathering of leaders and members within the InfraGard program.
 - Table display and banner stand
 - Table tents on all tables with sponsor logo
 - Tote bag sponsor and inclusion of sponsor-provided promotional items.
 - A company advertisement (embedded within one slide) to be included in the onscreen presentation.
- Company name and contacts sent to InfraGard membership four (4) times within the year.
- Supporter seal to use on company marketing (“Proud Supporter of InfraGard National Members Alliance”).

MEMBER ENGAGEMENT

- Opportunity to offer special promos/discounts to InfraGard members, which will be highlighted on the website and also in a quarterly e-mail blast.
- Opportunity to present three (3) INMA-approved educational webinars annually. Webinar proposals and accompanying presentations must be submitted to INMA in a timely manner for advance approval. Webinars must be non-promotional and should not include sales pitches.
- 10 co-branded “Tip of the Week” social media posts. These can be staggered or daily for a campaign.
- One standalone email blast sent to InfraGard members to promote each of your sponsor webinars (one email per webinar).
- Opportunity to provide a lightning talk at Congress (5-10 min) or participate on a panel discussion.
- A featured panelist slot on one INMA industry webinar highlighting current threats, trends, and issues.
- INMA press release/announcement template available upon request. INMA approval of the final version is required before distribution.
- Two (2) sponsored social media posts annually (must be approved by InfraGard National).
- Introduction and special sponsorship plaque presentation at Congress.
- Four (4) VIP reserved seats at the annual Congress and the InfraGard National Awards reception.

TRAINING & EDUCATION

- Access to invaluable training, education and networking opportunities at InfraGard National events.



GOLD SPONSOR - \$10,000

TARGETED EXPOSURE

- Sponsorship providing company recognition, marketing and promotional opportunities for 12 months.
- Prestigious association with a premier FBI-affiliated independent nonprofit organization.
- Company logo, overview and web site link on the InfraGard National web site.
- Company logo on InfraGard National sponsorship recognition signage and slide presentations at regional and national events.
- Recognition on InfraGard National social media sites announcing the sponsorship and sharing news about products and services.
- Company name and contacts sent to InfraGard membership two (2) times within the year.
- Supporter seal to use on company marketing (“Proud Supporter of InfraGard National Members Alliance”).
- Premier presence at the Congress and InfraGard Leadership Meeting, the largest annual gathering of leaders and members within the InfraGard program.
 - Table display and banner stand
 - Tote bag sponsor and inclusion of sponsor-provided promotional items.
 - Table tents on all tables with sponsor logo
 - Company logo (embedded within one slide) to be included in the onscreen presentation.

MEMBER ENGAGEMENT

- Opportunity to offer special promos/discounts to InfraGard members, which will be highlighted on the website and also in a quarterly e-mail blast.
- Opportunity to present one INMA-approved educational webinar annually. Webinar proposals and accompanying presentations must be submitted to INMA in a timely manner for advance approval. Webinars must be non-promotional and should not include sales pitches.
- Two (2) VIP reserved seats at the annual Congress and the InfraGard National Awards reception.
- 5 co-branded “Tip of the Week” social media posts. These can be staggered or daily for a campaign.
- One standalone email blast sent to InfraGard members to promote your sponsor webinars.
- Opportunity to participate on a panel discussion at Congress. NOTE: This will be limited to a certain amount of sponsors since space is limited. Those who do not travel to Congress, opt out of the panel, or do not participate will be offered a panelist slot on a national webinar post-Congress that will be promoted to all InfraGard members.
- Invitation to participate as a panelist in an INMA industry webinar highlighting current threats, trends, and issues.
- INMA press release/announcement template available upon request. INMA approval of the final version is required before distribution.

TRAINING & EDUCATION

- Access to invaluable training, education and networking opportunities at InfraGard National events.

APPLICATION & CONTRACT FOR SPONSOR PARTICIPATION

InfraGard National's 2026 Sponsorships

SECTION 1: TERMS OF PAYMENT

Application must be received with full payment within 30 days of signing the contract and is non-refundable. If a sponsorship opportunity you choose is no longer available and not yet indicated in this guide, we will notify you immediately.

SECTION 2: CONTACT INFORMATION

The contact listed in this section will be designated as the official contact to receive all sponsor related materials and communications.

Company Name: _____

(This company name will also be used for all marketing, event signage, website and other related materials)

Contact Name: _____ Title: _____

Phone: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Country: _____

SECTION 3: CRITICAL INFRASTRUCTURE SECTOR(S) REPRESENTED:

SECTION 4: SPONSORSHIP/MARKETING/BRAND AWARENESS OPPORTUNITIES

Please check the box next to the level you are selecting.

	Sponsorship Opportunity	Cost
	Ruby Level	\$100,000
	Sapphire Level	\$75,000
	Emerald Level	\$50,000
	Diamond Level	\$25,000
	Gold Level	\$10,000
	TOTAL SPONSORSHIP CONTRIBUTION:	

SECTION 5: CANCELLATION POLICY

Applications must be paid promptly. All payments are non-refundable.

SECTION 6: ACKNOWLEDGMENT

I agree and understand that the contact information provided on this Application and Contract for Sponsor will be shared with other organizations assisting in the fulfillment of the sponsorship benefits.

The parties hereto agree that upon the sponsor's authorized signature and InfraGard National Members Alliance (INMA) acceptance and approval, this application and contract for sponsor will constitute a legal and binding contract between the sponsoring company and InfraGard National enforceable in accordance with its terms.

Please retain a copy for your records. InfraGard National Members Alliance (INMA) sponsorships are valid for one year and renewable on an annual basis. Sponsoring organizations must be compatible and consistent with the mission and focus of INMA and InfraGard. Sponsors are responsible for providing the deliverables associated with their benefits in a timely manner. INMA reserves the right to exercise policy control over marketing and communications and is not obligated to support products, services or activities of sponsoring corporations that are deemed to not be in the interest of our members. The INMA and InfraGard names, logos and service marks are governed by licensing agreements and may not be used without express written permission from INMA. INMA reserves the right to adjust sponsorship benefits as necessary.

Sponsor Signature: _____ Date: _____

Printed Name: _____ Telephone: _____

SECTION 7: PAYMENT INFORMATION

Payment in U.S. funds drawn on a U.S. Bank must accompany this application. All credit cards are processed in U.S. Dollars. Purchase orders are not accepted. Wire transfers accepted. The sponsor is responsible to the general service contractor, or any other show related vendors or companies, for additional related expenses.

Credit Card Payment: An online invoice will be sent to the email address provided below.

Email: _____

Check Payment: If paying by check, please mail the original application with the check made payable to "INMA"
Mail to: INMA, c/o Sandy Moul, 1701 Pennsylvania Ave., Ste 200, Washington, DC 20006.

THANK YOU FOR YOUR CONTRIBUTION!

Questions:

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