



PROTECTING U.S. CRITICAL INFRASTRUCTURE
AND THE AMERICAN PEOPLE



INFRAGARD NATIONAL MEMBERS ALLIANCE
2024 CORPORATE SPONSORSHIP GUIDE



OVERVIEW

ABOUT INFRAGARD NATIONAL MEMBERS ALLIANCE

InfraGard National Members Alliance (INMA) is an FBI-affiliated independent nonprofit organization dedicated to protecting U.S. critical infrastructure and the American people. INMA is the private sector component of the FBI's InfraGard® program, which is a partnership between the Federal Bureau of Investigation and members of the private sector for the protection of U.S. critical infrastructure. As a nonprofit, InfraGard National Members Alliance relies on the generosity of corporate sponsors to help defray the costs of educational and training programs and information-sharing initiatives that strengthen national security and the foundation of American life.

OUR DEMOGRAPHICS

InfraGard National Members Alliance proudly has nearly 40,000 members representing 74 InfraGard chapters nationwide. As a groundbreaking collaboration between the public and private sectors, we offer our sponsors a highly coveted and targeted demographic. From small and medium-sized businesses to worldwide enterprises, InfraGard members are security leaders and decision-makers who are dedicated to protecting their respective organizations and the United States against all threats and hazards – from physical security to cybersecurity and everything in between. They represent private industry, government agencies, academia, first responders, and state, local and federal law enforcement agencies.

Our sponsorship program is designed to provide our partners with marketing and promotional exposure among a targeted audience of security stakeholders, member engagement opportunities, numerous value-added benefits, and most importantly, the opportunity to make significant contributions to the safety and security of our nation.

InfraGard members operate in all 16 critical infrastructure sectors that were established by Presidential Policy Directive 21. These are sectors whose assets, systems, and networks, whether physical or virtual, are considered so vital to the United States that their incapacitation or destruction would have a debilitating effect on security, national economic security, national public health or safety, or any combination thereof.



CHEMICAL SECTOR



COMMERCIAL FACILITIES SECTOR



COMMUNICATIONS SECTOR



CRITICAL MANUFACTURING SECTOR



DAMS SECTOR



DEFENSE INDUSTRIAL BASE SECTOR



EMERGENCY SERVICES SECTOR



ENERGY SECTOR



FINANCIAL SERVICES SECTOR



FOOD AND AGRICULTURE SECTOR



GOVERNMENT FACILITIES SECTOR



HEALTHCARE AND PUBLIC HEALTH SECTOR



INFORMATION TECHNOLOGY SECTOR



NUCLEAR REACTORS, MATERIALS WASTE SECTOR



TRANSPORTATION SYSTEMS SECTOR



WATER AND WASTEWATER SYSTEMS SECTOR



RUBY SPONSOR - \$100,000



TARGETED EXPOSURE

- Sponsorship providing company recognition, marketing and promotional opportunities for 12 months.
- Prestigious association with a premier FBI-affiliated independent nonprofit organization.
- Company logo, overview and web site link on the InfraGard National web site with top position.
- Company logo on InfraGard National sponsorship recognition signage and slide presentations at regional and national events.
- Recognition on InfraGard National social media sites announcing the sponsorship and sharing news about products and services.
- Company name and contacts sent to InfraGard membership (6) six times within the year.
- Sponsorship of Workshop Wednesdays (12x frequency), the weekly eLearning courses offered by INMA's National Infrastructure Security and Resilience U (NISRU).
- Supporter seal to use on company marketing ("Proud Supporter of InfraGard National Members Alliance").
- Premier presence at the InfraGard Congress and Conference, the largest annual gathering of InfraGard leaders and members.
 - Table display and banner stand
 - Table tents on all tables with sponsor logo
 - Tote bag sponsor and inclusion of sponsor-provided promotional items.
 - A company advertisement (embedded within one slide) to be included in the onscreen presentation.
- Tote bag sponsor at other InfraGard National events. Sponsor logo prominently featured on tote bag and inclusion of sponsor-provided promotional items.
- INMA press release/announcement template upon request. INMA approval of the final version is required before distribution.



MEMBER ENGAGEMENT

- Opportunity to present six INMA-approved educational webinars annually, which will be marketed to all InfraGard members. Webinar proposals and accompanying presentations must be submitted to INMA in a timely manner for advance approval. Webinars must be non-promotional and should not include sales pitches.
- Presenting sponsor of the InfraGard National Awards program, with company name included in national correspondence about the program. Table display and banner stand at the InfraGard National Awards presentation.
- Recognition as a Pavilion Partner at the InfraGard Pavilion at GSX 2022 (September 23-25, 2024 in Atlanta, GA) including booth space.
- "Meet Our Sponsor" interview that will be posted on the website and social media.
- One social media post per month (must be approved by InfraGard National).
- Introduction and special sponsorship plaque presentation at InfraGard Congress.
- Opportunity to provide a lightning talk at InfraGard Congress (5-10 min).
- Opportunity to offer special promos/discounts to InfraGard members, which will be highlighted on the website and also in a quarterly e-mail blast.



TRAINING & EDUCATION

- Access to invaluable training, education and networking opportunities at InfraGard National events. This will also include four (4) complimentary all-access conference passes to our partner events, GSX and InfoSec World.
- Employee discount code for training and education programs offered via INMA's National Infrastructure Security and Resilience U (NISRU), our premier eLearning platform.

VIP EXPERIENCES:

- Private networking event with our board of directors for up to 10 guests.
- Ten (10) VIP reserved seats at the annual InfraGard Congress and the InfraGard National Awards reception.
- Additional VIP experiences such as photo opportunities, preferred seating, and invitation-only special events.
- INMA commemorative items such as coffee tumblers, embroidered hats, golf towels and stadium blankets (12 each).



SAPPHIRE SPONSOR - \$75,000



TARGETED EXPOSURE

- Sponsorship providing company recognition, marketing and promotional opportunities for 12 months.
- Prestigious association with a premier FBI-affiliated independent nonprofit organization.
- Company logo, overview and web site link on the InfraGard National web site with featured position.
- Company logo on InfraGard National sponsorship recognition signage and slide presentations at regional and national events.
- Recognition on InfraGard National social media sites announcing the sponsorship and sharing news about products and services.
- Company name and contacts sent to InfraGard membership six (6) times within the year.
- Supporter seal to use on company marketing ("Proud Supporter of InfraGard National Members Alliance").
- Sponsorship of Workshop Wednesdays (6x frequency), the weekly eLearning courses offered by INMA's National Infrastructure Security and Resilience U (NISRU).
- Premier presence at the InfraGard Congress and Conference, the largest annual gathering of InfraGard leaders and members.
 - Table display and banner stand
 - Table tents on all tables with sponsor logo
 - Tote bag sponsor and inclusion of sponsor-provided promotional items.
 - A company advertisement (embedded within one slide) to be included in the onscreen presentation.
- Tote bag sponsor at other InfraGard National events. Sponsor logo prominently featured on tote bag and inclusion of sponsor-provided promotional items.
- INMA press release/announcement template upon request. INMA approval of the final version is required before distribution.



MEMBER ENGAGEMENT

- Opportunity to present four INMA-approved educational webinars annually, which will be marketed to all InfraGard members. Webinar proposals and accompanying presentations must be submitted to INMA in a timely manner for advance approval. Webinars must be non-promotional and should not include sales pitches
- Premier sponsor of the InfraGard National Awards program, with company name included in national correspondence about the program. Table display and banner stand at the InfraGard National Awards presentation.
- "Meet Our Sponsor" interview that will be posted on the website and social media.
- One social media post per quarter (must be approved by InfraGard National).
- Opportunity to offer special promos/discounts to InfraGard members, which will be highlighted on the website and also in a quarterly e-mail blast.
- Introduction and special sponsorship plaque presentation at InfraGard Congress.
- Opportunity to provide a lightning talk at InfraGard Congress (5-10 min).
- Recognition as a Pavilion Partner at the InfraGard Pavilion at GSX 2022 (September 23-25, 2024 in Atlanta, GA) including booth space.
- Eight (8) VIP reserved seats at the annual InfraGard Congress and the InfraGard National Awards reception.



TRAINING & EDUCATION

- Access to invaluable training, education and networking opportunities at InfraGard National events. This will also include three (3) complimentary all-access conference passes to our partner events, GSX and InfoSec World.
- Employee discount code for training and education programs offered via INMA's National Infrastructure Security and Resilience U (NISRU), our premier eLearning platform.

VIP EXPERIENCES:

- Eight (8) VIP reserved seats at the annual InfraGard Congress and the InfraGard National Awards reception.
- Additional VIP experiences such as photo opportunities, preferred seating, and invitation-only special events.
- INMA commemorative items such as coffee tumblers, embroidered hats, golf towels and stadium blankets (6 each).



EMERALD SPONSOR - \$50,000



TARGETED EXPOSURE

- Sponsorship providing company recognition, marketing and promotional opportunities for 12 months.
- Prestigious association with a premier FBI-affiliated independent nonprofit organization.
- Company logo, overview and web site link on the InfraGard National web site with featured position.
- Company logo on InfraGard National sponsorship recognition signage and slide presentations at regional and national events.
- Recognition on InfraGard National social media sites announcing the sponsorship and sharing news about products and services.
- Company name and contacts sent to InfraGard membership four (4) times within the year.
- Supporter seal to use on company marketing ("Proud Supporter of InfraGard National Members Alliance").
- Sponsorship of Workshop Wednesdays (2x frequency), the weekly eLearning courses offered by INMA's National Infrastructure Security and Resilience U (NISRU).
- Presence at the InfraGard Congress and Conference, the largest annual gathering of InfraGard leaders and members.
 - Table display and banner stand
 - Table tents on all tables with sponsor logo
 - Tote bag sponsor and inclusion of sponsor-provided promotional items.
- Tote bag sponsor at other InfraGard National events. Sponsor logo prominently featured on tote bag and inclusion of sponsor-provided promotional items.
- INMA press release/announcement template upon request. INMA approval of the final version is required before distribution.



MEMBER ENGAGEMENT

- Opportunity to offer special promos/discounts to InfraGard members, which will be highlighted on the website and also in a quarterly e-mail blast.
- Opportunity to present two INMA-approved educational webinars annually, which will be marketed to all InfraGard members. Webinar proposals and accompanying presentations must be submitted to INMA in a timely manner for advance approval. Webinars must be non-promotional and should not include sales pitches.
- "Meet Our Sponsor" interview that will be posted on the website.
- Three (3) sponsored social media posts annually (must be approved by InfraGard National).
- Introduction and special sponsorship plaque presentation at InfraGard Congress.
- Six (6) VIP reserved seats at the annual InfraGard Congress and the InfraGard National Awards reception.



TRAINING & EDUCATION

- Access to invaluable training, education and networking opportunities at InfraGard National events. This will also include three (3) complimentary all-access conference passes to our partner events, GSX and InfoSec World.
- Employee discount code for training and education programs offered via INMA's National Infrastructure Security and Resilience U (NISRU), our premier eLearning platform.



DIAMOND SPONSOR - \$25,000



TARGETED EXPOSURE

- Sponsorship providing company recognition, marketing and promotional opportunities for 12 months.
- Prestigious association with a premier FBI-affiliated independent nonprofit organization.
- Company logo, overview and web site link on the InfraGard National web site.
- Company logo on InfraGard National sponsorship recognition signage and slide presentations at regional and national events.
- Recognition on InfraGard National social media sites announcing the sponsorship and sharing news about products and services.
- Company name and contacts sent to InfraGard membership four (4) times within the year.
- Supporter seal to use on company marketing ("Proud Supporter of InfraGard National Members Alliance").
- Tote bag sponsor and inclusion of sponsor-provided promotional items at the InfraGard Congress and Conference, the largest annual gathering of InfraGard leaders and members, and other InfraGard National events.
- Inclusion in sponsor thank you slide at the end of each webinar.
- INMA press release/announcement template upon request. INMA approval of the final version is required before distribution.



MEMBER ENGAGEMENT

- Opportunity to offer special promos/discounts to InfraGard members, which will be highlighted on the website and also in a quarterly e-mail blast.
- Opportunity to present two INMA-approved educational webinars annually, which will be marketed to all InfraGard members. Webinar proposals and accompanying presentations must be submitted to INMA in a timely manner for advance approval. Webinars must be non-promotional and should not include sales pitches.
- Two (2) sponsored social media posts annually (must be approved by InfraGard National).
- Introduction and special sponsorship plaque presentation at InfraGard Congress.
- Four (4) VIP reserved seats at the annual InfraGard Congress and the InfraGard National Awards reception.



TRAINING & EDUCATION

- Access to invaluable training, education and networking opportunities at InfraGard National events.
- Employee discount code for training and education programs offered via INMA's National Infrastructure Security and Resilience U (NISRU), our premier eLearning platform.



GOLD SPONSOR - \$10,000



TARGETED EXPOSURE

- Sponsorship providing company recognition, marketing and promotional opportunities for 12 months.
- Prestigious association with a premier FBI-affiliated independent nonprofit organization.
- Company logo, overview and web site link on the InfraGard National web site.
- Company logo on InfraGard National sponsorship recognition signage and slide presentations at regional and national events.
- Recognition on InfraGard National social media sites announcing the sponsorship and sharing news about products and services.
- Company name and contacts sent to InfraGard membership two (2) times within the year.
- Supporter seal to use on company marketing ("Proud Supporter of InfraGard National Members Alliance").
- Tote bag sponsor and inclusion of sponsor-provided promotional items at the InfraGard Congress and Conference, the largest annual gathering of InfraGard leaders and members, and other InfraGard National events.
- Inclusion in sponsor thank you slide at the end of each webinar.
- INMA press release/announcement template upon request. INMA approval of the final version is required before distribution.



MEMBER ENGAGEMENT

- Opportunity to present one INMA-approved educational webinar annually. Webinar proposals and accompanying presentations must be submitted to INMA in a timely manner for advance approval. Webinars must be non-promotional and should not include sales pitches.
- Two (2) VIP reserved seats at the annual InfraGard Congress and the InfraGard National Awards reception.



TRAINING & EDUCATION

- Access to invaluable training, education and networking opportunities at InfraGard National events.
- Employee discount code for training and education programs offered via INMA's National Infrastructure Security and Resilience U (NISRU), our premier eLearning platform.



SILVER SPONSOR - \$5,000



TARGETED EXPOSURE

- Sponsorship providing company recognition, marketing and promotional opportunities for 12 months.
- Prestigious association with a premier FBI-affiliated independent nonprofit organization.
- Company logo, overview and web site link on the InfraGard National web site.
- Company logo on InfraGard National sponsorship recognition signage and slide presentations at regional and national events.
- Recognition on InfraGard National social media sites announcing the sponsorship and sharing news about products and services.
- Company name and contacts sent to InfraGard membership two (2) times within the year.
- Supporter seal to use on company marketing ("Proud Supporter of InfraGard National Members Alliance").
- Tote bag sponsor and inclusion of sponsor-provided promotional items at the InfraGard Congress and Conference, the largest annual gathering of InfraGard leaders and members, and other InfraGard National events.
- Inclusion in sponsor thank you slide at the end of each webinar.
- INMA press release/announcement template upon request. INMA approval of the final version is required before distribution.



MEMBER ENGAGEMENT

- Opportunity to offer special promos/discounts to InfraGard members, which will be highlighted on the website and also in a quarterly e-mail blast.



TRAINING & EDUCATION

- Access to invaluable training, education and networking opportunities at InfraGard National events.
- Employee discount code for training and education programs offered via INMA's National Infrastructure Security and Resilience U (NISRU), our premier eLearning platform.

**InfraGard National Members Alliance sponsorships can also be customized to meet the business needs of your organization.*

APPLICATION & CONTRACT FOR SPONSOR PARTICIPATION

InfraGard National's 2024 Sponsorships

SECTION 1: TERMS OF PAYMENT

Application must be received with full payment within 30 days of signing the contract and is non-refundable. If a sponsorship opportunity you choose is no longer available and not yet indicated in this guide, we will notify you immediately.

SECTION 2: CONTACT INFORMATION

The contact listed in this section will be designated as the official contact to receive all sponsor related materials and communications.

Company Name: _____

(This company name will also be used for all marketing, event signage, website and other related materials)

Contact Name: _____ Title: _____

Phone: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Country: _____

SECTION 3: CRITICAL INFRASTRUCTURE SECTOR(S) REPRESENTED:

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SECTION 4: SPONSORSHIP/MARKETING/BRAND AWARENESS OPPORTUNITIES

Please check the box next to the level you are selecting.

	Sponsorship Opportunity	Cost
	Ruby Level	\$100,000
	Sapphire Level	\$75,000
	Emerald Level	\$50,000
	Diamond Level	\$25,000
	Gold Level	\$10,000
	Silver Level	\$5,000
	TOTAL SPONSORSHIP CONTRIBUTION:	

SECTION 5: CANCELLATION POLICY

Applications must be paid promptly. All payments are non-refundable. GSX Booth payments must be paid by February 20, 2024.

SECTION 6: ACKNOWLEDGMENT

I agree and understand that the contact information provided on this Application and Contract for Sponsor will be shared with other organizations assisting in the fulfillment of the sponsorship benefits.

The parties hereto agree that upon the sponsors authorized signature and InfraGard National Members Alliance (INMA) acceptance and approval, this application and contract for sponsor will constitute a legal and binding contract between the sponsoring company and InfraGard enforceable in accordance with its terms.

Sponsor Signature: _____ Date: _____

Printed Name: _____ Telephone: _____

SECTION 7: PAYMENT INFORMATION

Payment in U.S. funds drawn on a U.S. Bank must accompany this application. All credit cards are processed in U.S. Dollars. Purchase orders are not accepted. Wire transfers accepted. The sponsor is responsible to the general service contractor, or any other show related vendors or companies, for additional related expenses.

Credit Card Payment: An online invoice will be sent to the email address provided below.

Email: _____

Check Payment: If paying by check, please mail the original application with the check made payable to "INMA"
Mail to: INMA, c/o Sandy Moul, 1701 Pennsylvania Ave., Ste 200, Washington, DC 20006.

THANK YOU FOR YOUR CONTRIBUTION!

Please retain a copy for your records. InfraGard National Members Alliance (INMA) sponsorships are valid for one year and renewable on an annual basis. Sponsoring organizations must be compatible and consistent with the mission and focus of INMA and InfraGard. Sponsors are responsible for providing the deliverables associated with their benefits in a timely manner. INMA reserves the right to exercise policy control over marketing and communications and is not obligated to support products, services or activities of sponsoring corporations that are deemed to not be in the interest of our members. The INMA and InfraGard names, logos and service marks are governed by licensing agreements and may not be used without express written permission from INMA. INMA reserves the right to adjust sponsorship benefits as necessary.

Questions?

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InfraGard National Members Alliance

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